

# ISEPS/COS 2017 Joint Conference

Illinois Society of Eye Physicians & Surgeons ❖ Chicago Ophthalmological Society

October 2016

To: Ophthalmic Companies

From: Balaji Gupta, MD; *ISEPS President*  
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We are pleased to invite your company to participate in the 13<sup>th</sup> Annual ISEPS/COS joint meeting scheduled for Friday, April 7, 2017, at the Stephens Conference Center in Rosemont, Illinois (near O'Hare International Airport).

The COS has for more than a century has provided educational opportunities to ophthalmologists in the Chicago area and has earned a well-deserved national reputation. Meanwhile, ISEPS established itself as the premier statewide professional society representing ophthalmology. By partnering for this conference, the two groups offer ophthalmic companies a unique opportunity to participate in an exceptional continuing medical education conference for ophthalmologists, technicians and practice administrators.

Attendance at this meeting averages more than 250 ophthalmologists each year, **making this one of the largest state ophthalmology conferences in the nation.** This year there will be a concurrent practice management session for physicians and practice administrators, in addition to a separate session for ophthalmic technicians. We are confident that you'll find this event to be an excellent opportunity to make new contacts or renew old friendships.

A diagram of the exhibit space is posted on the ISEPS website along with information pertinent to exhibitors, including our W-9 form and detailed programs for all three sessions (clinical, practice management and ophthalmic technicians). The diagram, while not "real time," is updated frequently so you can see which booths have been committed. You'll notice that we have included some "premium" sponsorship opportunities along with the regular 10x10' booths. The direct web address for the exhibitor prospectus is:

<http://www.ileyemd.org/exhibitor-prospectus-2017>

The attached meeting fact sheet describes the highlights of the conference and exhibitor opportunities. Rest assured that the conference organizers are committed to generating attendee traffic at your booth and to make this a worthwhile investment of time and money.

Please register online or return the paper registration form as soon as possible so we can confirm your space. ***Be sure to indicate your booth preference and a second choice.*** Your prompt reply will ensure that you get the space you desire. Additional details and logistical information will be provided with your confirmation. We want to call your attention to the "important notice" that appears on the prospectus webpage concerning adherence to CME and other regulations.

If you have any questions, please contact the ISEPS/COS office at 800/838-3627 or by email: Rich@RichardPaulAssociates.com. In the meantime, we want to thank you for your consideration and look forward to seeing you in Rosemont on April 7!

Balaji Gupta, MD  
*President - ISEPS*

Chris Albanis, MD  
*President - COS*

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PLANNING COMMITTEE  
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# ISEPS/COS 2017 ANNUAL MEETING FACTS

## - - - Our 13<sup>th</sup> Year - - -

- This is a joint meeting of the statewide ophthalmological society – the Illinois Society of Eye Physicians & Surgeons – and one of the oldest and most respected *local* ophthalmology organizations in the country, the Chicago Ophthalmological Society.
- The 2005 conference was the first joint meeting by these two organizations, and it was viewed as being highly successful. Since then, attendance has remained strong, averaging about 250 ophthalmologists, plus about 50 practice administrators and nearly 200 ophthalmic techs.
- Industry support has been firm with more than 45 companies and some 90 sales representatives participating as exhibitors and sponsors each year. This is a great opportunity for companies to make new contacts or update previous friendships in a relatively informal atmosphere.
- The conference is held at the Stephens Conference Center in Rosemont which provides an excellent venue for the exhibit hall while remaining convenient to most members and transportation.

### 2017 Joint Conference

- April 7, 2017, at the Stephens Convention Center in Rosemont, IL, just a stone's throw from O'Hare International Airport.
- Exhibit area will include more than 6,000 ft<sup>2</sup> of space . . .
  - All breaks, breakfast and an extended 90 minute buffet lunch are served in exhibit hall which is open throughout the conference; dedicated time of more than 3 hours is built into the schedule
  - Exhibitor space is a 10x10' pipe-and-drape booth; electricity is available for a nominal additional charge
  - Double-size (20x10') booths and "premium" sponsorships are available
  - Electricity is available for a nominal additional charge
- This is a one-day information-packed program with ample time for the exhibit area.
  - Pre-session continental breakfast
  - Morning break
  - Buffet lunch
  - Afternoon break
- Three named lecture speakers are of national stature, along with local presenters in the clinical session. A wide range of topics will be offered on the program with great appeal to most practicing ophthalmologists and their office staffs. The program features a significant number of surgical topics.
- Company opportunities
  - Standard exhibit space (full 10'x10' booth) - \$1,750 (electricity is \$200 extra)
  - Double size booth – \$2,950 (electricity is \$200 extra)
  - Premium location booths – \$5,000
  - Special Premium options include:
    - Platinum (\$10,000); Gold (\$7,500) – see online exhibitor prospectus for details
- All exhibitors will receive attendee lists with contact information.

### Contact Information

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