

ISEPS/COS 2014 Joint Conference

Illinois Society of Eye Physicians & Surgeons ❖ Chicago Ophthalmological Society

To: Ophthalmic Companies

From: Balaji Gupta, MD; *ISEPS President*
Alice Lyon, MD; *COS President*

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We are pleased to invite your company to participate in the 10th Annual ISEPS/COS joint meeting scheduled for Friday, March 7, 2014, at the Stephens Conference Center in Rosemont, Illinois (near O'Hare International Airport).

PLANNING COMMITTEE

ISEPS

Balaji Gupta, MD
Nina Goyal, MD
Anu Desai, MD

COS

Alice Lyon, MD
Jennifer Lim, MD

Executive Director
Richard H. Paul

The COS has for more than a century provided educational opportunities to ophthalmologists in the Chicago area and has earned a well-deserved national reputation. Meanwhile, ISEPS has established itself as the premier statewide professional society representing ophthalmology. By partnering for this conference, the two groups offer ophthalmic companies a unique opportunity to participate in an exceptional continuing medical education conference for ophthalmologists, technicians and practice administrators.

Attendance at this meeting averages more than 250 ophthalmologists each year, making this one of the largest state ophthalmology conferences in the nation. In addition, we offer concurrent sessions for ophthalmic technicians and practice administrators. We are confident that you'll find this event to be an excellent opportunity to make new contacts or renew old friendships.

Please use the exhibitor registration form to make your reservation. Reply as soon as possible so we can confirm your space. A diagram of the exhibit space is posted on the ISEPS website (www.ILEyeMD.org) along with information pertinent to exhibitors. The diagram, while not "real time," is updated frequently so you can see which booths have been committed. You'll notice that we have included some "premium" booths along with regular 10x10' booths and tabletop display options. Our online registration and payment of fees provides fastest service.

The meeting fact sheet describes the highlights of the conference and exhibitor opportunities. *Again this year, we are including an "incentive raffle" designed to drive meeting participants to the exhibitors' booths.*

Please return the paper registration form or register online as soon as possible so we can confirm your space. Be sure to indicate your booth preference and a second choice. Your prompt reply will ensure that you get the space you desire. Additional details and logistical information will be provided with your confirmation.

If you have any questions, please contact the ISEPS/COS office at 800/838-3627 or by email: RichardPaul@DLS.net. In the meantime, we want to thank you for your consideration and look forward to seeing you in Rosemont on March 7!

Balaji Gupta, MD
President - ISEPS

Alice Lyon, MD
President - COS

Note - As of January 1st, 2014, the Illinois Association of Ophthalmology changed its name to "Illinois Society of Eye Physicians & Surgeons"

ISEPS/COS 2014 ANNUAL MEETING FACTS

--- Our 10th Year ---

- This is a joint meeting of the statewide ophthalmological society – the Illinois Society of Eye Physicians & Surgeons – and one of the oldest and most respected *local* ophthalmology organizations in the country, the Chicago Ophthalmological Society.
- The 2005 conference was the first joint meeting by these two organizations, and it was viewed as being highly successful. Since then, attendance has remained strong, averaging about 250 ophthalmologists, plus about 50 practice administrators and nearly 200 ophthalmic techs.
- Industry support has been firm with more than 45 companies and some 90 sales representatives participating as exhibitors and sponsors each year. This is a great opportunity for companies to make new contacts or update previous friendships in a relatively informal atmosphere.
- The conference is held at the Stephens Conference Center in Rosemont which provides an excellent venue for the exhibit hall while remaining convenient to most members and transportation.

2014 Joint Conference

- March 7, 2014, at the Stephens Convention Center in Rosemont, IL, just a stone's throw from O'Hare International Airport.
- Exhibit area will include more than 6,000 ft² of space . . .
 - all breaks (30 minutes each), breakfast and buffet lunch (one hour each) are served in exhibit hall
 - exhibitors will have their choice of an 10x10' pipe-and-drape booth or a tabletop exhibit space
 - double-size (20x10') booths and also double "premium" locations are available
 - all exhibit spaces *include* electricity, as well as draped 6' tables, chairs and wastebaskets
- This is a one-day information-packed program with ample time for the exhibit area. Door prize exhibitor visit sheets will be utilized again to encourage attendees to circulate among the vendors.
 - Pre-session continental breakfast
 - Morning break
 - Buffet lunch
 - Afternoon break
- Speakers are of national stature. A wide range of topics will be offered on the program with great appeal to a wide range of practicing ophthalmologists and their office staffs.
- Company opportunities
 - Exhibit booth (full 10'x10' booth w/electricity) - \$2,500
 - Double size booth w/electricity – \$3,900
 - Premium location booths (all doubles w/electricity) – \$5,000
 - Tabletops exhibit (w/electricity) - All prices: \$1,250
 - Corporate sponsorships include *Premium* double size booth and special recognition:
 - Platinum (\$10,000); Gold (\$7,500)
- All exhibitors will receive attendee lists with contact information.

Contact Information

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