

**Frontiers & Controversies in Ophthalmology
2014 ISEPS/COS Joint Conference
Practice Administrator Program**

Illinois Society of Eye Physicians & Surgeons & Chicago Ophthalmological Society
*Stephens Conference Center – Rosemont, IL
Friday, March 7, 2014*

- 7:15 am – 8:30 am **Registration and continental breakfast in exhibit area**
Ballroom 21-24 & 31
- General Session I – Ballroom 30** (*enter from “back” of exhibit hall*)
- 8:25 am – 8:30 am (5) Welcome
Chris Albanis, MD; Immediate Past-President, Illinois Society of Eye Physicians & Surgeons
- 8:30 am – 9:30 am (60) Release Your Inner Nerd - Free and Low-Cost Apps, Tools and Websites to Improve Productivity and Add Fun to Your Day
Beth Ziesenis; AskBethZ.com; San Diego, CA
- 9:30 am - 10:30 am (60) Leadership: Delegating Smartly
Jill Maher, Allergan Business Advisors
- 10:30 am - 11:00 am Break, network and visit the exhibitors – Ballroom 21-24 & 31**
- General Session II - Ballroom 30**
- 11:00 am - 12:00 pm (60) Toning Up Your Billing and Collections Performance
Ron Rosenberg, PA; Practice Management Resources Group
- 12:00 pm – 1:00 pm (60) Lunch, network and visit the exhibitors – Ballroom 21-24 & 31**
- General Session III – Ballroom 30**
- 1:00 pm – 1:45 (45) Legal Issues That Every Medical Practice Needs to Consider
Daniel B. Mills, JD – Equity Partner, Pretzel & Stouffer
- 1:45 pm – 2:45 pm (60) A Quick Look at ICD-10
Joy Newby, LPN, CPC; President, Newby Consulting, Inc.
- 2:45 pm – 3:15 pm (30) **Break, network and visit the exhibitors – Ballroom 21-24 & 31**
- General Session IV – Ballroom 30**
- 3:15 pm – 4:30 pm (75) EMR Panel Discussion – What to do and what not to do when implementing and EMR system
- 5:00 pm - 6:00 pm (60) *Join the physician session (optional) – OMIC/Academy Ethics Committee Joint Seminar – Academy Rules of Ethics: A Sword and a Shield in Litigation*