



ILLINOIS ASSOCIATION OF OPHTHALMOLOGY

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December 28, 2009

Dear IAO Member:

We are very pleased to announce yet another service to members of the Illinois Association of Ophthalmology. By combining with neighboring state societies and through a partnership with CDW – a leading provider of technology solutions – we are able to offer IAO members *and their employees* discounted prices on computer equipment, software and other electronics. In fact, the pricing we have negotiated is equal to what CDW's largest customers would receive.

This is a service that comes as part of your membership in the IAO. It's available to all physician members, as well as employees in member practices. Enclosed is a flyer describing the program and providing a few examples of pricing. In addition to discounted products, a dedicated account manager has been assigned to us to handle questions, offer solutions and address any problems.

It's easy to take advantage of this program. When a member/employee returns the enclosed form (or completes the electronic form on the IAO website), we will provide you with a link to the special CDW "EPP" webpage where you will complete the simple process of setting up your CDW customer account. After that, you'll be ready to take advantage of the automatic pricing discounts available to the IAO family.

Our goal is to make your membership in the Illinois Association of Ophthalmology of value to you and your staff. Hopefully, you'll find that the CDW program will be a welcome addition to the IAO member benefits.

With best wishes for a happy and prosperous new year,

Sincerely yours,

James F. Kapustiak, MD
President

Richard H. Paul
Executive Director